

I am fascinated by people and visual communication. I enjoy fostering and engaging in meaningful conversation. I believe it is important to know your audience, what resonates with them, and how to distill elaborate ideas into fresh, creative, and compelling content. I actively seek opportunities and propose solutions that have a forward thinking mentality and universal appeal. I believe in the power of writing & storytelling through design.

Creative Agencies

Canvas Creative
M9F World
RR Partners

Awards & Certificates

2022 Gold Magellen Award Winner

Neuro-Linguistic Programming (NLP)
Practitioner Certificate

Clients

Allegiant Airlines, Boeing Airways, Las Vegas, Discover Puerto Rico, The Raiders, NHL, Coca Cola, Ford, Louis Vuitton, Patagonia, The North Face, A24, Aritzia, Scotch & Soda, and Johnny Was

Educational Studies

University of Utah
BFA, Graphic Design
Minor in Business, Marketing

Santa Reparata International School of Design
Florence, Italy
Fine Arts & Photography
Design Thinking

Work Samples

Agency Work Sample:

<https://www.dropbox.com/scl/fo/0uvrmyl2g0nhhm9ztii-jk/h?dl=0&rlkey=eabosonzs5b2ugxqprufq5u70>

Small Business Packaging Examples:

<https://www.srportfolio.org/saint-anthony-industries>

<https://www.srportfolio.org/synergosage>

<https://www.srportfolio.org/revive-coffee-roasters>

Projects From Undergrad:

<https://www.samantha-portfolio.com>

<https://samregan3.editorx.io/my-site-3>

IG: @_samantharegandesign_

Samantha L. Regan

Designer

Dear Talent Coordinator,

I am a Multidisciplinary Designer with a broad range of design capabilities. With five years of experience as a graphic designer, three years in advertising and agency, two years freelance. I finished my formal Graphic Design training at the University of Utah in 2021 and studied Fine Arts in Florence, Italy.

Centered on conceptual and formal innovation; I approach every project through a creative process of both convergent and divergent thinking to generate creative solutions. This approach ensures that each project receives a thorough analysis of both formal and cultural context and continually leads my design practice. I enjoy engaging in meaningful conversation to better understand my audience and what resonates. My training in the fine arts and travels around the globe (+50 countries) inspires depth and passion in my work and offers clients a unique yet clear voice within culture and the market.

I am excited for the opportunity to work together and look forward to learning more about your company to see if we would be a good fit.

Best,

A handwritten signature in black ink, reading "Samantha L. Regan". The signature is written in a cursive, flowing style with a large, stylized 'S' at the beginning.

Samantha